

EXT WEEK: "PENDENNIS," BROAD; "FAIR AND WARMER," GARRICK; "BEN-HUR," FORREST

Laughometer Will Get You, If You Snicker How Giggles, Sports and Guffaws Are Snared by "Fair and Warmer"

There are lots of things in the world that you don't know anything about and you don't care to know anything about...

The stage manager of "Fair and Warmer," who naturally knows all about the business of the theatre...

This probably sounds like a huge to-do about nothing to you who think a laugh is a laugh...

Not at all—every laugh that enters a face is staged as carefully as any line in a play...

The runner-up to "Fair and Warmer" record, according to the boastful Selwyns, was secured through a line of Ray Cox's in "Twin Beds"...

Further back, when George O'Ramey, in "Seven Days," said, reading from a cook-book recipe for scrambling eggs...

There are five of the luminaries of "The Seven Deadly Sins"—Nance O'Neil, Charlotte Walker, Ann Murdock, Holbrook Blinn and H. B....



"I just can't make these seeds behave," said Anna Held as she munched a watermelon in the far-off movieland of California...

FIGURES, FACES AND FASHIONS IN THE AMUSEMENT WORLD



Off duty, John Lorena, leading man of the Knickerbocker Theatre Players, takes to a robe and a pipe.



Lois Weber, premier woman director, discusses the making of a Bluebird production with her star, Mary MacLaren, and her assistant, Arthur Ford.



If you go to the Arcadia next week, you may expect to assume the mental attitude of Reginald Barker, Ince director, for he is said, by the Triangle press agent, to be enjoying Frank Keenan...



"Pearl of the Army" By GUY W. MCCONNELL Scenario by GEORGE BRACKETT SEITZ Author of "The Iron Claw," "The Shielding Shadow," etc.

Produced by PATHE EPISODE XI—"A Million Volunteer" Copyright, 1916, by Guy W. McConnell

CAST T. O. Adams, Ralph Kellard, Pearl Dare, W. T. Carleton, Theodor Kribus, Hertha Bonn, Marie Wayne, Toki, The Silent Menace, Detectives, guests, butler, servants, valet, etc.



JANET BEECHER Who will put the "fair" into "Fair and Warmer," at the Garrick Monday.

OYEZ! OYEZ! LIST TO THE MOVIE PRESS AGENTS!

Oh, You Corot! Always All Dressed Up The Sadness of Spanking The much-heralded screen version of the psychological drama, "The Witching Hour," by Augustus Thomas...



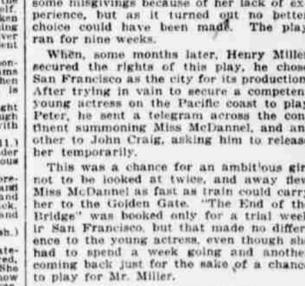
The only golden lingerie in captivity. They are one of the novel departures in fashion shown in "Very Good Eddie," at the Adelphi.

SHE'S A BLOSSOM ON THE RAGTIME BUSH

The creation of ragtime, according to learned doctors who have spent a lot of good time tracing syncretized melody back to its birth, occurred many years before the present generation of music lovers...

THIS PLAYER'S 7-LEAGUE BOOTS AREN'T A DREAM

Though still in the 'teens, Henrietta McDannel, who plays Beth in "Little Women," to be seen at the Walnut Street Theatre...



Prize Press Pearl of 1917 MISS THIEDA BARA, the incomparable screen star, who will soon be seen in her greatest vampire role in the William Fox super deluxe photodrama, "The Tiger Woman"...

HER CAR'S HER VANITY CASE



But Mabel Normand's self-esteem goes only to the point of insisting on the proper make-up outfit when she is off on "location" making "Mickey," her first feature film...

Nursing Film Through Life No Easy Job

Infant Celluloid Needs Tender Care from Its Keepers

By OSCAR A. MORGAN Publicity Director, Famous Players Exchange, Philadelphia

Before saying anything about the care of the film, let it be recorded in the most decided fashion that the life of the film industry is the life of the film...

It is sad, but too true, that nearly every operator does not yet realize that he should handle the film from any exchange as he would handle a baby...

Going back to the inspector's table again, we stand at her side a few minutes and watch how she works. The regular rewinding set is used with handles on both reels...

It is generally known that the law insists that at her side a few minutes and watch how she works. The regular rewinding set is used with handles on both reels...